

Jeffrey Williams

Design ♦ Illustration ♦ Web

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Summary

Customer-focused designer with 5 years experience at a Fortune 500 company. Creative and conceptual thinker. Proficient with industry software for print and web graphics. Strong background as an innovative problem solver while consistently taking into consideration the needs and goals of the business, its clients and their customers equally.

Design Experience

Recent Freelance Clients

Projects including Identity/Logo Design, Brochure Design, Illustration, Photography, Outdoor Billboard, Newspaper Ads, Web Graphics and Site Design

Arkansas Association of Student Financial Aid Administrators (AASFAA)

Bob and Carl's Classics, Inc.

College Goal Sunday for Arkansas

Hines Trucking, Inc.

IOCC.com, LLC (Internet of Clark County)

iStockphoto.com (stock illustrations and photography)

Multi-Systems Programming and Communications

Oak Grove Missionary Baptist Church

Pinnacle Business Technologies, Inc.

Razorback Reef Marine Aquarium Society

Sandra's Cakes

Spring Creek Baptist Church Youth Department

Student Loan Guarantee Foundation of Arkansas

Employment

Full-Time or Part-Time Design Positions

Alltel Communications

Dec 02 - Present

Production Artist

Primary responsibilities include layout and production of promotional newspaper advertising mechanicals, optimization of imagery for newsprint, and output of final work. Other assignments include logo design, illustration, and other conceptual and layout work.

Kirby Williams Communications

Apr 02 - May 02

Internship

Newspaper ad layout, logo design, illustration, radio and TV ad copy writing and scripting.

Other Work Experience

Scroll Technologies

Jun 92 - Dec 02

Industrial Maintenance Technician

Responsible for machine maintenance including troubleshooting, safety, and repair, specializing in hydraulic, pneumatic, electrical and mechanical components, and installation and programming of Programmable Logic Controllers. Designed and created drawings for small fixtures and components. Also, served as a member of several problem solving and process improvement teams, which resulted in increased quality production numbers and shorter cycle times.

Military Experience

Arkansas Army National Guard

Apr 86 - Oct 96

MOS 11-B Infantry

Functioned as a fire team leader and acting squad leader when situations required.

Education

Henderson State University - Arkadelphia, Arkansas

Bachelor of Fine Arts, Digital Art and Design

Major GPA: 3.45

Cumulative GPA: 3.28

2002 Ellis College Creative Award, Henderson State University

Arkansas Arts Center Museum School

Illustration Workshop, Fall 2004, Lead by Lyuba Bogan

Additional Information

Software Skills

PhotoShop

Quark 4-6

Dreamweaver

Illustrator

InDesign CS

ImageReady

Interests and Hobbies

Involved in an ongoing independent study of cognitive science in the area of visual perception and it's relation to graphic design.

Also enjoy music, concerts, movies, museums, camping, fishing, painting, drawing, sculpture and photography,